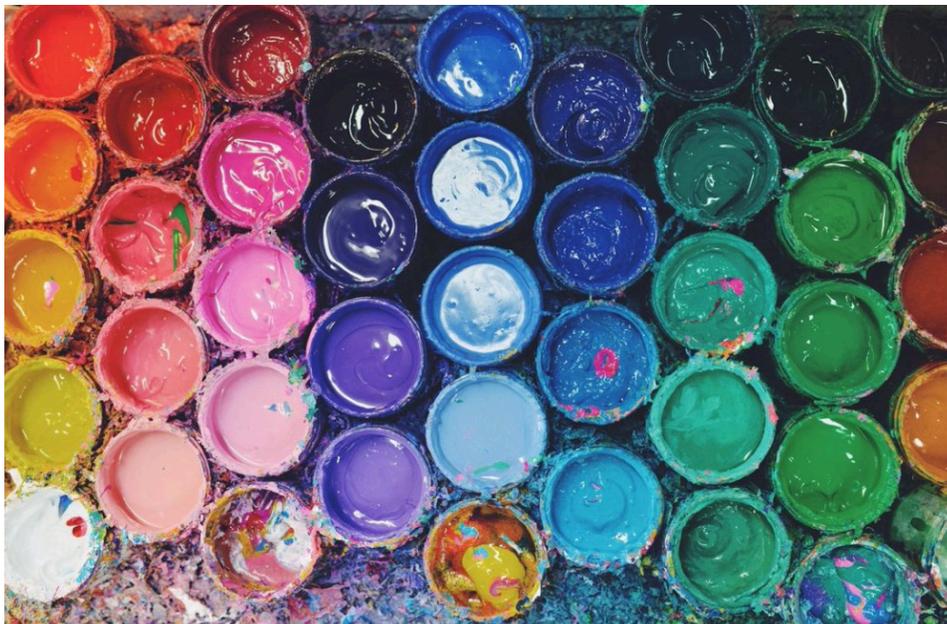




2018-2021  
Vivid Vision



## Introduction

This is our 3 year plan, our Vivid Vision. It's written in present tense because these are goals and expectations for CFC that are expected to be accomplished by July 2021.

### Mission:

To share the love of Jesus through LIFE on LIFE mentoring relationships where youth and families find hope, values, and skills in order to discover God's plan for their lives and be a positive influence in their communities.

### Vision:

A Christian mentor for anyone that wants one.

### Values:

Biblical Foundation

Teamwork

Integrity

Focus

Discipline

## Rooted/LIFE on LIFE

When you mention "Rooted" at schools in the area, students and staff alike know what you're talking about. It's known, valued, and youth want to be a part of it. Rooted JV and Varsity are happening in 3 counties and each is averaging 40 youth. That's 240 youth altogether (and 240 coaches!) It's a strong-knit community, fueled by a high quality, high energy environment where the impact is experienced by everyone involved. The gospel is offered often and kids are often making decisions to follow God. Rooted is transforming families & neighborhoods, and we have to recruit new coaches constantly to keep up with the ever increasing demand.

Matches are regularly coming to Rooted, so they're aren't issues with any not meeting weekly. Outside of the walls of Rooted, matches are meeting additional times monthly, giving our youth about 6 points of contact each month. Coaches have developed stronger friendships with their matches, and don't view the relationship as an obligation or burden, but rather as a gift.

We're never short on stories coming out of the matches' time together, and we put on events for matches to participate in that keeps things fresh and exciting. Lives are changing and transformation is happening, all due to the strength in relationships, consistency, and the gospel, both in word and action. Some LIFE on LIFE matches are learning things like job skills, how to interview, how to write a resume, entrepreneurial skills. They are thriving in school, at home, in their friendships, and they are deepening their relationship with God.

## Students and Families

Our students can't wait to come. They tell their friends, and we sometimes have a waiting list. They love hanging out with their mentors, because they feel an authenticity in the way they're loved and sought after.

We have 20 + Mom Matches. We hold events for moms (some for dads too). We are partnered with other organizations that are more focused on family development, and we're seeing positive changes, both in them personally, but also in their homes.

## School Outreach

We have started our school outreach. Teachers look forward to our deliveries of great coffee and treats, and they feel appreciated by our intentional effort to invest in them. We go in without a loaded agenda. We send volunteers that want to help teachers grade papers, be coaches, lunch aides, recess monitors, club leaders and more. These volunteers are advocates for the continued growth of Rooted. Schools are very accepting of us and faculty and staff light up when we come. We offer to pray with and/or for any teachers that want to, and they trust us as partners in the development of their students.

## Culture and Environment

Working at CFC doesn't feel like work as much as it feels like family. Everyone takes a lot of pride in the what we get to do together, and our friendships with one another are continuously strengthened by a culture of openness and honesty. As a result, we can be ourselves and work to our full potential. Because staff love their work, they are passionate about maintaining the highest level of quality. They've set the standard high because they know this is good and pleasing to God, and after all, believers should be the ones producing the highest quality work. Staff are disciplined and focused. Communication is clear about priorities and what needs to get done, and when goals are met, we celebrate the shared accomplishment. We are clearly passionate about our love and relationship with Jesus. We realize our dependence on Him but also our responsibility with what He's given us. We pray often, celebrate grace often, and we enjoy God and His gifts often.

Our main hub is a converted warehouse in Allison Hill. We chose Allison Hill because that's where it all started. Though no one group has priority, we want to make sure Allison Hill is always getting served by CFC. They are our original community. Our environment is pleasant and comfortable and it's a place we love coming to. We've all contributed something to the look and feel. We work together in an open space with meeting rooms along the perimeter. Of course we have great coffee and music available, and guests love to visit, knowing we have an open door policy. Supporters come often because they know we love having them and they feel welcome. This is also our Harrisburg site for Rooted and often a hang out spot for LIFE on LIFE. Networking meetings are held here and all our trainings happen here as well.

## Partners

We have many collaborative partners who want to work with us. These partnerships help us reach more youth, find more mentors, and they keep us accountable to best practices. It's a win/win for all.

Our church partnerships have grown, because churches are starting to see us as partners and not competition. The opportunities for their people to get out and live their faith are clear and appealing, and they welcome us to share those opportunities with their churches often.

We have financial support from many local businesses, big and small. They love what we do and they love that we engage them. We don't just take their contribution and ignore them until the next need. We bring students to their businesses, we have them visit sites, we provide them photos, videos, and social media coverage, and we show our appreciation for them often. We may not improve the quantity of the business they do, but we are having an impact on the quality of it and how it's perceived in the community. Businesses take pride in themselves when students come for walk throughs and shadowing opportunities. They know that they have a hand in building the future leaders. It is a future hope to have internships and apprenticeships available with some of our business partners.

## Budget

Our annual budget is \$250,000+. Funders want to support us because they know we are effective and that we are not stagnant, discouraged, or feeling hopeless. They know we don't just run a "program" but that we are driven in our purposes. We have strong relationships with our sponsors - really, they are friendships. We have 150+ Sponsor a Match supporters. We do 2 large events each year.

## Staff

Our staff are incredible people. Their faith is a priority and they are driven by it first and foremost. At present we have 3 Rooted Coordinators covering 3 counties. Additionally, we were able to bring on a Development Director, a family coordinator, a fundraising coordinator, a marketing coordinator, and a volunteer administrative assistant.

Staff work as a team so Rooted and LIFE on LIFE can be as consistent as possible. Together they brainstorm ideas for games, teaching, academics, and life skills challenges. Our Development Director develops new relationships and builds partnerships with local businesses. Our Marketing Coordinator takes care of social media, helps craft blog posts, maintains our site, and keeps up with photography and video. Our fundraising coordinator does the leg work for our events, finding sponsors, doing the set up with event locations. Our CEO will always have a presence with our programs and will not become disconnected. He has developed a good rapport with our business sponsors and major donors. He takes the time to build personal relationships with them. The staff meet weekly to review progress and celebrate reached goals, to work on strategies, and to report progress. Time is spent in prayer each meeting. The whole staff leaves meetings inspired for the week ahead.